

## CHAPTER I

### INTRODUCTION

#### 1.1. Background

Communication is a way of interaction (an action accomplished by the speaker and the hearer).<sup>1</sup> Communication can't be separated with speech act, which is an act necessarily performed in saying something.<sup>2</sup> Speech Act is very important in interaction, because it serves a function in communication.

As an act of communication, a speech act succeeds if the audience identifies accordance with the speaker's intention.<sup>3</sup> Giving and responding to the utterance that declared are among the investigated of speech act, along with apologies, compliment. request, and refusal.

Speech act and politeness strategy are among pragmatics discourse which are often explored in linguistics research. The study of speech act and politeness strategy in this research is focused on the communication between speaker and listener, how the speakers communicate their feeling to the listeners, and how the listeners respond to the speaker's utterance. Pragmatics is concerned with the study of meaning as communicated by a speaker and interpreted by a listener. It involves the interpretation of what people mean in the particular context and how the context influences what is said.<sup>4</sup>

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<sup>1</sup> E. Rigotti and S. Greco, *Communication: Semiotic Approach. Concise Encyclopedia of Pragmatics*, eds., Jacob L. Mey (Denmark: Elsevier, 1998) 88.

<sup>2</sup> Michael L. Geis *Speech Act and Conversational Interaction* (New York: Cambridge University Press, 1995) 2.

<sup>3</sup> Kent Bach, *Speech Act and Pragmatics*, (Malden, Massachusetts: Blackwell, 2006) 152.

<sup>4</sup> George Yule, *Pragmatics* (New York: Oxford University Press, 1996) 3.

The previous research with the similar theme is “The Use of Apologizing Speech Acts Realization by Male and Female Students written” by Juhana. She investigated the act of apologizing used by males and females students in order to find out whether there are similarities and differences between them.<sup>5</sup>

Another research about differences male and female in language use is Masrah’s, “The Study of Politeness Strategies by a Male and a Female in a Play “Private Live” by Noel Coward”. He revealed about the differences politeness strategies used by male and female in Coward’s play.<sup>6</sup>

In addition, Trisnawati’s research investigated directive illocutionary act in relation to politeness strategy in King’s Speech Movie. In this research, the writer discusses the classification of directive illocutionary acts in relation to politeness principle and strategy used by the speaker in the movie.<sup>7</sup>

The similarities of the previous research above and this research are all of the research is language and gender study and used pragmatics theoretical approach. These studies differ from this research in terms of the scope and object of the study. In this research, the writer focused on male and female strategies in giving and responding declaration of love.

Everyone has different expression to declare his feeling and respond to the other’s utterances, in particularly declaration of love. Dealing with the speech act, we will find there are differences between speech act done by male and female are

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<sup>5</sup> Juhana, “*The Use of Apologizing Speech Acts Realization by Male and Female Students*” Universitas Pendidikan Indonesia, 2011.

<sup>6</sup> Masrah, “*The Study of Politeness Strategies by a Male and a Female in a Play “Private Live” by Noel Coward*” Petra Keristen University, 1997.

<sup>7</sup> Garnis Trisnawati, “*Directive Illocutionary Acts in Relation to Politeness Strategy in The Historical Movie The King’s Speech*” Diponegoro University, 2011.

caused by gender factor. The construction of the people who believes that women should be feminine and men should be masculine is the main factors in this case. So, this construction also causes the different strategies in giving and responding declaration of love.

As a result, the writer is interested in language and gender discourse especially gender differences in speech act. The writer will focus the investigation on 'giving and responding declaration of love' in order to restrict the research. The writer concentrates on 'declaration of love' because love is a topic which is most explored in many sort of writing. Moreover, love is one of main topic that most delighted by many people in the world because it is the most important aspect in human's life. "...expressions of compassionate love known to humankind offer something that is surely as urgently and universally needed now as at any other time in human history".<sup>8</sup>

The field of linguistics is very wide. Almost everything which relate with language can be analyzed. Language is used in various aspect of human life including dialogues in the movies. For this reason, the writer decides to analyze some movie scene videos as the object of this research. The writer expects that the dialogues in the movie contain dialogues that exist in real life, even though the writer knows that the movie dialogue is fictional dialogue.

The following are the example of dialogues which showed male and female strategy in giving and responding declaration of love:

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<sup>8</sup> Stephanie Dowrick, Introduction, *Forgiveness & Other Act of Love: Finding True Value in Your Live* (Australia: Allenn & Unwin, 2010) xiv.

### GDL from male to female and RDL from female to male

Westley : I told you I would always come for you. Why didn't you wait for me?  
 Buttercup : Well...you were dead.  
**Westley : Death cannot stop true love. All it can do is delay it for a while.**  
**Buttercup : I will never doubt again.**  
 Westley : There will never be a need.<sup>9</sup>

### GDL from female to male and RDL from male to female

Edward Cullen : I can't read your mind. You have to tell me what you're thinking.  
 Isabella Swan : That I'm afraid  
 Edward Cullen : Good.  
**Isabella Swan : I'm not afraid of you. I'm only afraid of losing you, like you're going to disappear.**  
**Edward Cullen : You don't know how long I've waited for you.**<sup>10</sup>

The dialogues above told us about the lovers who worried of losing their beloved. Indirectly they declared their love expression, but the ways of man's speech and female's speech to express their feeling was different. In the first dialogue, Westley asked Buttercup to wait for him and made her assure to his true love directly without euphemism. Buttercup gave him a positive response and approved his asking without emphasizing of love statement.

In contrary, Swan revealed her worried of losing her beloved after Cullen asked her to tell him about her thinking. She did not tell him directly at the first answer but she told him after her lover looked like doubt of her. Cullen gave a positive response and emphasize that he have waited for her so long, indirectly he

<sup>9</sup> The Princess Bride (1987) available: [http://www.moviequotesandmore.com/movie-love-quotes-1.html#.UH4JP6Cma\\_I](http://www.moviequotesandmore.com/movie-love-quotes-1.html#.UH4JP6Cma_I)

<sup>10</sup> Twilight (2008) available: [http://www.moviequotesandmore.com/movie-love-quotes-1.html#.UH4JP6Cma\\_I](http://www.moviequotesandmore.com/movie-love-quotes-1.html#.UH4JP6Cma_I)

declared that he love her long since. "Women are said to be "naturally" modest, their speech will be represented as expressing that modesty because the representation of women as modest has the force of a norm, which is enforced in various ways".<sup>11</sup>

## 1.2. Statement of Problem

The research concerned in people's expression when saying something and their response to other utterances, particularly in how they declare their feeling of love. For that reason, this research focused in investigated male and female strategy in giving and responding declaration of love. The writer formulated the problem of inquiry as the following general questions:

1. What strategies are used by male and female in both giving and responding declaration of love?
2. What are similarities and differences between male and female strategies in giving and responding declaration of love?

## 1.3. Research Objective

The aim of the research are :

1. To know strategies are used by male and female in both giving and responding declaration of love.
2. To find similarities and differences between male and female strategies in giving and responding declaration of love.

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<sup>11</sup> Deborah Cameron, *Gender and Ideologies: The Handbook of Language and Gender*, eds., Janet Holmes and Miriam Meyerhoff, (USA: Blackwell, 2003) 450. (Joel Sherzer quoted by Cameron)

#### **1.4. Research Significance**

The significance of this research divided into theoretical significance and practical significance. The following are the describing of theoretical significance and practical significance of this research:

##### **1.4.1. Theoretical Significance**

1. This research is expected able to especially in language and gender analysis.
2. This study is also expected as an additional reference for: students, lecturers, researchers, or whoever interested in the same subject of language and gender analysis especially in speech act as a response of the utterances.
3. This research will show that field of linguistics is very wide. We can investigate almost everything in the world that relates with language; such declaration of love.

##### **1.4.2. Practical Significance**

1. This study is important because the problem of misunderstanding in communication between gender often happens to every one
2. From this reseach we can learn and try to read the context of our conversation: when we speak, who is the speaker or the listener, where we speak, and how to speak appropriately

### 1.5. Definition of Key Term

To avoid misunderstanding, the author would like to give the definition of key terms as follow:

**Female** : adjective of or denoting the sex that can bear offspring or produce eggs; relating to or characteristic of women or female animals

**Male** : adjective of or denoting the sex; relating to or characteristic of men or male animals

**Strategy** : a plan, how a means of getting from here to there; Strategy is a pattern in actions over time

**Giving declaration of love** : The act of speaker when saying something to express his/her love feeling to the listener

**Responding declaration of love** : The act of listener as a reaction or response to the speaker's declaration of love